

**1st Executive Forum  
on Laser Technologies:  
From New  
Technologies to  
Emerging  
Applications**

**Post Event Report**

September 6 - 7, 2017

Shenzhen Convention & Exhibition Center

**Organized by:**



**Sponsored by:**



# General Overview

## General Overview

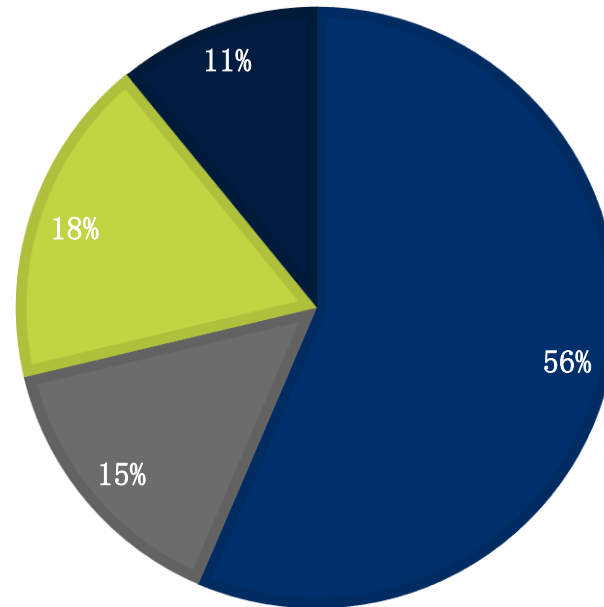
**4** Sessions with **19** Presentations  
**101** attendees

- **Session 1: Laser Technologies and Market Trends**
- **Session 2: Laser Processing for Semiconductors**
- **Session 3: Emerging Applications**
- **Session 4: Finishing**

# Attendees Analysis

## ATTENDEES BREAKDOWN BY JOB FUNCTION

■ Top Management ■ R & D ■ Sales & Marketing ■ Academia



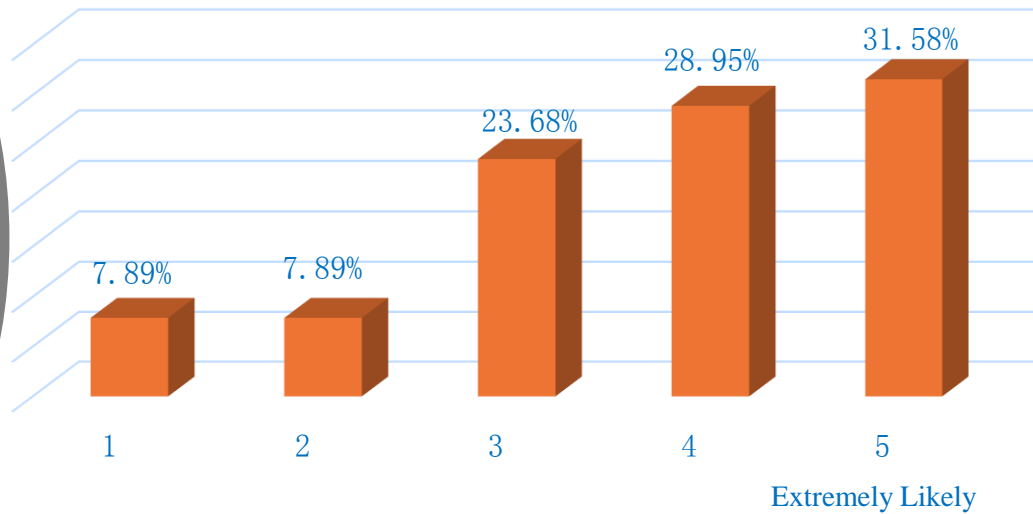
Attendees are from leading laser enterprises: Trumpf, Coherent, Han's Laser, MKS Instruments, Wuhan National Laboratory for Optoelectronics, ITRI, Southwest Institute of Technical Physics, FISBA AG, Micronics Japan, JENOPTIK, Monocrystal, EPIC, NeoPhotonics, Merck, ASTRI, Tsinghua University, Shenzhen University, Huazhong University of Science and Technology....



# Attendees' Overall Satisfaction

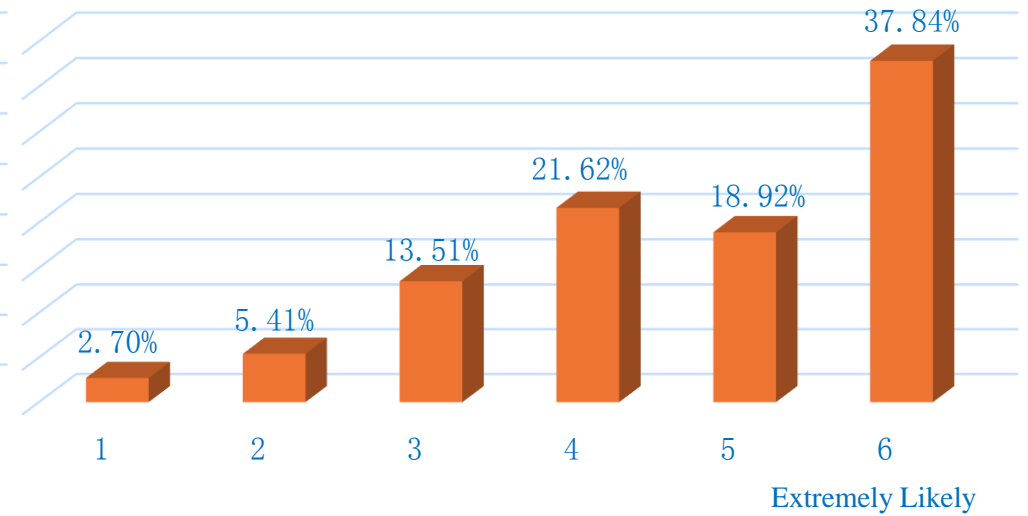
To what extent do you satisfied with the Forum in overall?

Would you recommend the Forum to a partner/colleague?



84.21% attendees are very likely to recommend the Forum to a partner/colleague.

Would you attend the Forum again in the future?



78.38% attendees are willing to join us the Forum in the future.

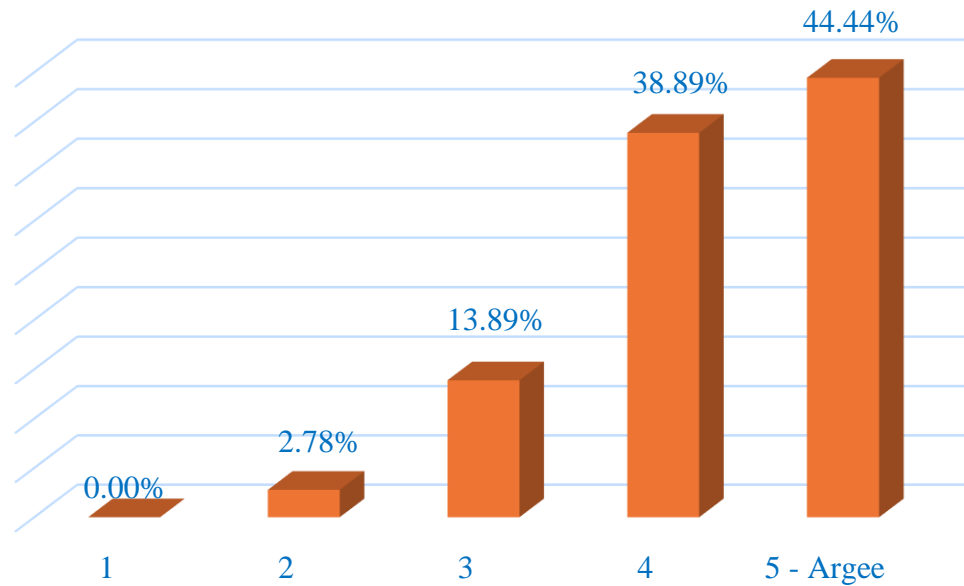
ATTENDEE  
SATISFACTION

# Attendee Feedback on Forum Content

FORUM  
CONTENT

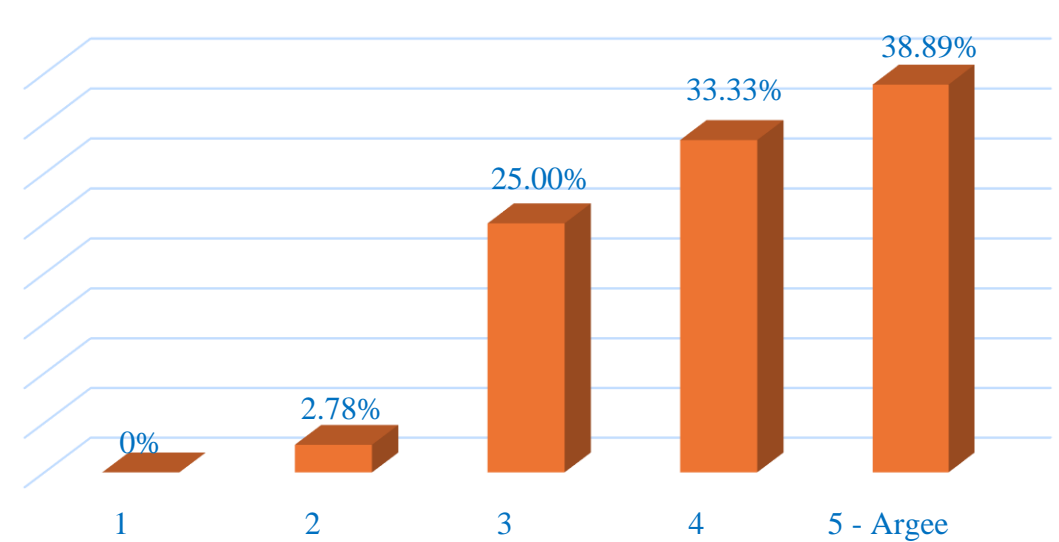
To what extent do you agree or disagree with the following statements?

The content of the Forum is interesting



83.33% attendees agree the content of the Forum is interesting.

The content of the Forum represents the cutting-edge technology of the industry

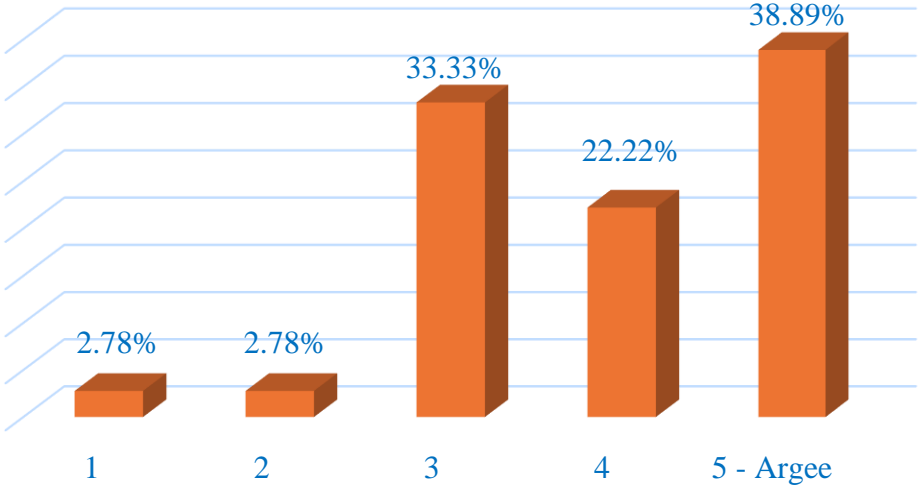


97.22% attendees agree the content of the Forum suits their needs.

# Attendee Feedback on Forum Content

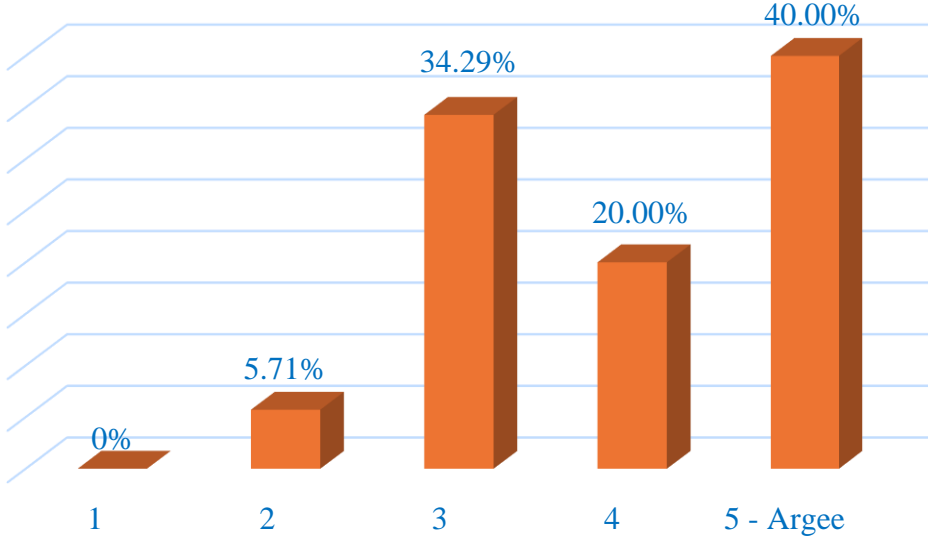
To what extent do you agree or disagree with the following statements?

**The content of the Forum is useful to expand my business circle**



94.44% attendees agree the Forum is useful for expanding business circle.

**The content of the Forum suits my needs**



94.29% attendees agree the content of the Forum suits their needs.

FORUM  
CONTENT

# Attendee's Statements & Onsite Picture



HIGHLIGHTS  
&  
STATEMENTS

“The forum is amazing and helpful to my work.”  
- Industry Research Expert, Strategic Investment Department, Alibaba

“I was very impressed by the presentation by Coherent, Trumpf and Han’s Laser. It’s wonderful all industrial leading companies are organized in the forum. Very convenient to learn about the cutting-edge technologies in laser industry.”  
- Teacher, FemtoSecond Laser, Changchun University of Science and Technology

# Conclusion & Expectation

Many valuable suggestions were provided for us through the onsite interview, post-show online survey and phone interview.

- The forum should be more comprehensive as a high-end forum running along the expo.
- Content should be focus more on industrial trend, market directions, new products, latest technologies and key research discoveries.
- Content about general market direction, hot technology and applications will be more suitable to laymen or who just come to take a look.
- Some technical details are more suitable to discuss with the speaker or speaker's companies after the speech instead of sharing during the speech.

....

You voices had been heard and we will endeavor to present a better forum next year. We hope more and more laser experts, researchers and technicians can join us on the 2nd Executive Forum on Laser Technologies in September 2018. Together we get inspired and together we explore and drive the laser industry.

See you again next year!

SEE YOU  
NEXT  
YEAR  
!!